

Reimagining the Way Members Interact With Your Health Plan

With b.well's secure and configurable FHIR-based platform, health plans can offer longitudinal health records that extend beyond traditional clinical data. By supporting the consumer's right to access data, we ensure a comprehensive view of each person's health journey.



Optimize Member Engagement

Our platform provides a frictionless, connected experience for members to navigate their continuously expanding ecosystem of benefits. Gain insights into member behavior while driving easy, effective engagement.

Drive Cost Savings and Investment Value

Automate contact center processes to increase efficiency by empowering members to access information through self-service, and leverage our platform to integrate data from third-party systems to create a member's longitudinal health record.

Effectively Manage At-Risk Populations

b.well utilizes clinical quality language and open standards to quickly intervene through omni-channel communications, activating members immediately and negating the 45-60 day wait for vital health updates.

Bridge Quality Gaps in Star Ratings

Increase focus on educating members on the importance of preventative care and chronic care management with well-being content to create an informed and proactive population.

Let's transform healthcare together by placing consumers at the heart of healthcare.