# bwell overview

# Reimagining the Way Consumers Interact With Your Health System

With b.well's secure and configurable FHIR-based platform, health systems can offer longitudinal health records that extend beyond the four walls of their organization. By supporting the consumer's right to access data, we ensure a comprehensive view of each person's health journey.



### Unify the Patient Health Experience

Our platform provides a convenient access point for your brand, putting the patient in control of their care journey with a longitudinal health record that they own. This approach fosters a deep sense of trust and satisfaction, resulting in lifelong loyalty.

## **Reinforce Innovative Hybrid Care Models**

b.well seamlessly integrates core system data with consumer directed non-system data to ensure a smooth flow of vital information and enabling easy access to appropriate care services for your organization.

### Accelerate the Shift to Value-Based Care

With b.well's FHIR technology, organizations can offer personalized and real-time recommendations to individuals. This enhances patient engagement and helps individuals adhere to their care plan effectively.

# Flexibility Meets Scalability

Leverage b.well's secure and open backend architecture along with advanced data curation methods to swiftly expand your organization's readiness for the future. Flexible deployment allows the integration of new technologies while avoiding forming data silos.

<u>Let's transform healthcare</u> together by placing consumers at the heart of healthcare.