



# Unlock The Future of Healthcare and Earn Lifelong Loyalty

A Platform That Unifies the Consumer Healthcare Experience, Accelerates Value-Based Care and Delivers Innovation.

b.well Connected Health is a consumer-centric, highly scalable platform **designed to address critical challenges in the healthcare industry.**

Using b.well's open, secure FHIR technology, companies can create a radically simple and hyper-personalized consumer experience that helps organizations unify internal business processes and systems, increase patient satisfaction and loyalty, enhance population health management, reduce the cost of care, and ultimately position themselves for success within the new payment models.

## Impact Snapshot

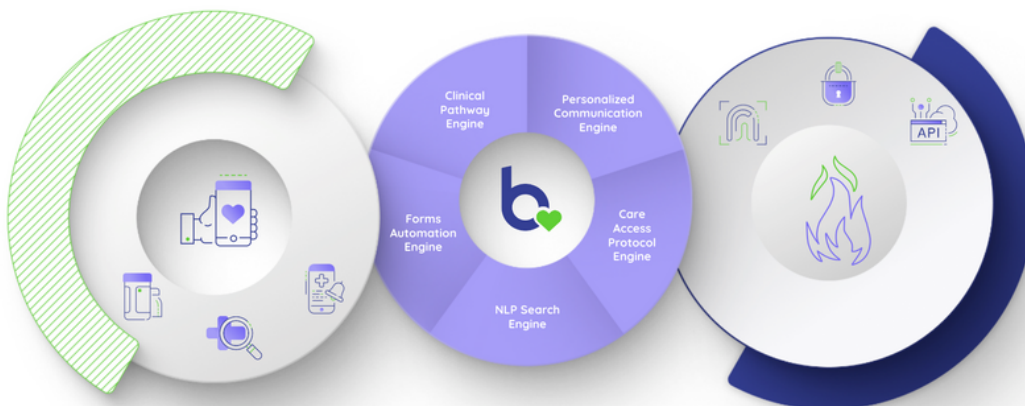
**60% increase in engagement rates** YOY based on registration, program utilization & benefits enrollment.

**88% overall engagement** in finding and accessing care.

**17% increase in appointment bookings** by enabling simplified guest access.

Based on January 2022 customer data

## b.well Connected Health Platform



Uniquely Embeddable Experience

Precision Health Engine

Unified Data Infrastructure

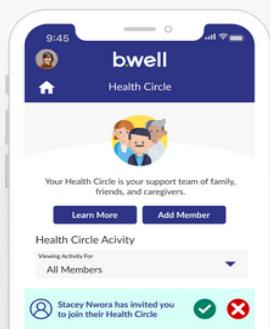
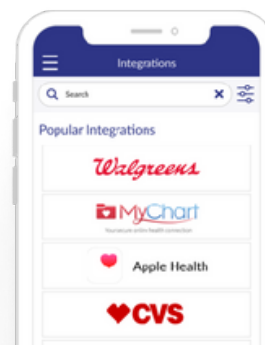


# Give Consumers the Unified Healthcare Experience They Need



## Access and Control for All Health Data

A unified infrastructure that integrates external and internal systems, enabling clients to quickly adopt the HL7® FHIR® specification and create innovative hybrid care models that meet the needs of consumers.



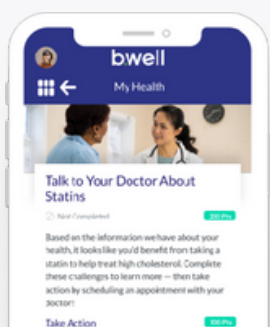
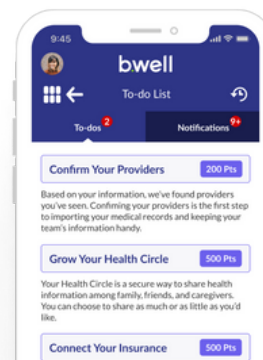
## Family Care Partner Connectivity

Allows individuals to share health data with trusted individuals (e.g., family members, caregivers, and physicians) who are able to access the data securely.



## Real-Time Insights That Matter

By identifying next best actions in real-time, engage consumers in a variety of ways based on their preferences and when they need it the most.



## Automated Navigation Across Care Settings

Whether searching for care in person, virtually, or digitally, consumers can easily find and access the right provider within the same experience.